

S  **IFEE** **BUSINESS** **2026**
CONFERENCE & EXPO

Exhibitor Handbook



Al-Tijaarat al-Raabehah
Toronto

Exhibitor *Logistics*

We are excited that you will be exhibiting your business at the 2026 Saifee Business Conference and Expo in Toronto, Ontario.

This handbook will act as your guide to everthing about your booth, the logistics around set-up and take-down, and an overview of what you can expect at the event.



Location	The Saifee Business Conference & Expo is taking place at the Courtyard by Marriott Toronto Northeast Markham located at 7095 Woodbine Avenue, Markham, Ontario.
Expo Hours	The expo takes place from approximately 11:00 AM to 2:30 PM. The final timing will be announced in the coming days with our official schedule.
Booth Setup Time	You can setup you booth starting Saturday, October 17, 2026 in the evening, after 6:00 PM (pending confirmation). Please check-in with our team at the ground level to gain access to our expo room on Saturday. On Sunday morning, attendees can setup their booth starting at 6:00 AM. Please ask our team members at the registration desk to guide you to the expo room.
Booth Takedown	It is recommended that vendors pack-up their booths after the conference concludes at approximately 4:00 PM so they can maximize the expo floor time to network and collaborate.
Parking	Complimentary parking is available to all attendees of the event. If you are setting up on the Saturday, please let one of the event team members know.
Electrical	Each booth will have a powerbar to power basic items such as laptops and charge phones. If you have significant power requirements, you need to get in touch with the team ASAP at hello@saifeeconferenceexpo.com .

Exhibitor *FAQs*

If I have any questions, who do I reach out to?

Please contact our Guest Relations team at hello@saifeeconferenceexpo.com.

How many people are expected at this event?

250 people are expected to attend this event.

Do I have access to power in my booth?

Yes, you will have a powerbar in each booth. However, power is limited for plugging in laptops, charging phones, and using very basic items. If you have a specific power needs, make sure to clear it with our team by emailing us at

hello@saifeeconferenceexpo.com.

Will my items be safe in my booth if I setup the night before?

Exhibitors are welcome to setup the night before at the time designated on the first page. We do not recommend leaving valuables such as laptops overnight with your booth.

Can exhibitors sell their products at the Expo?

On-site selling is not permitted. The intent of the Expo is to showcase businesses, build connections for future collaboration, and inspire youth to explore entrepreneurship by learning from established enterprises and entrepreneurs.

Can food/product samples be provided at booths?

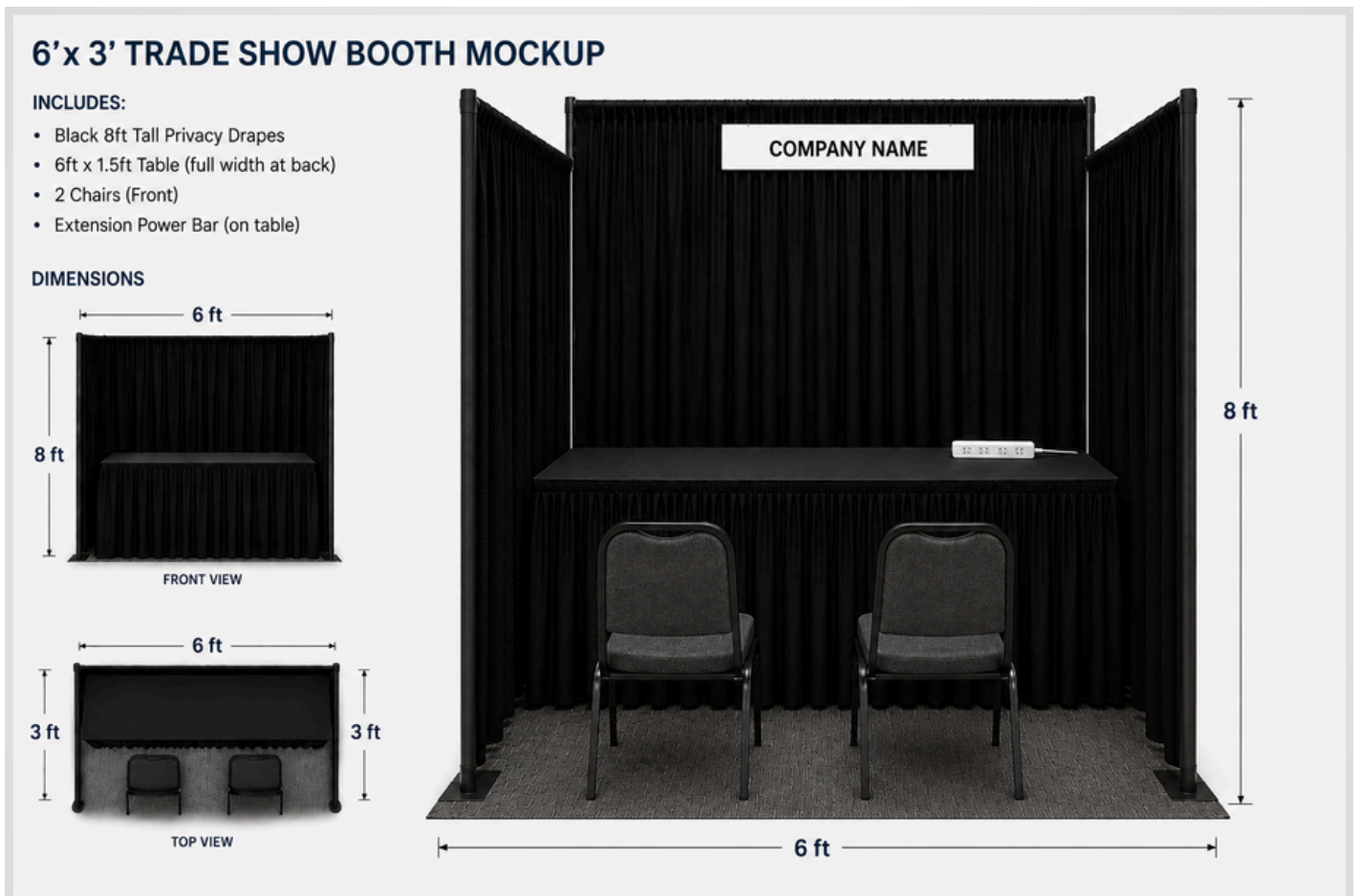
Samples are permitted at booths. Please make note of any allergens so attendees are aware. If you would like your samples to be added to the delegate bag, please feel free to contact us at hello@saifeeconferenceexpo.com.

The Expo Booth

Each exhibitor will have a private booth that is designed for conversation and display. Here are the details for each booth, as showcased in the design below:

- Each booth features 8ft tall back and side panel drapes to provide privacy.
- Each booth features the following elements:
 - One table (6FT Length x 1.5 FT Width x 2.5 FT Height) that is located at the back of the booth, with a table cloth provided.
 - Two chairs, which can be removed if not required
 - One power extension
 - A name plate at the top of the booth

The booth has been designed to maximize conversation, while deriving the full utility of our beautiful event space.



Booth Design *Ideas*

Wondering how to decorate your booth? Here are some ideas to consider!

Example 1: Booth with Pull-Up Banner and Products



Example 2: Background banner with products on table



We recommend having a hanging banner that can be placed on the drapery, giving you maximum table space and availability in your booth.

Ideal size: 5.5ft wide (maximum) to a height of approximately 3ft.

A pull-up banner can also be placed in the booth or on-table banners.

If you have any questions about design, please reach out to our team at hello@saifeeconferenceexpo.com.

Example 3: Table-top banner with products



Printing *Vendors*

We have highlighted a number of printers that you can take advantage of to cover your printed material needs.

We recommend printing items that will engage delegates, which could include a combination of business cards, banners, posters, flyers, swag and more.

Disclaimer: Exhibitors are requested to use this list at their discretion and do their due diligence before making any orders. The event team is not responsible for the outcome of any engagement with the below companies or otherwise.

Georgian Copy & Printers Inc. www.georgiancopy.com	Vistaprint Canada www.vistaprint.ca	TPH The Printing House www.tph.ca
Printcloud www.printcloud.ca	4imprint Canada www.4imprint.ca	Boss Promotions www.bosspro.com
Allegra Toronto store.allegratorontodt.com	Imprint Now www.imprintnow.ca	Zoom Printing www.zoomprinting.ca
Print Stuff www.printstuff.ca	TableCovers.ca www.tablecovers.ca	Versatile Prints www.versatileprints.ca
Print Xpress Toronto www.printxt.ca	Myron Promos www.myron.com	Enova Print www.enovaprint.ca
The UPS Store www.theupsstore.ca	Printing Peach www.printingpeach.ca	Limitless Toronto www.limitlesstoronto.ca



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